



# World Population Day – 2014: Investing in Young People

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# WPD

- **World Population Day** is an annual event, observed on July 11 every year, which seeks to raise awareness of global population issues.
- The event was established by the Governing Council of the UNDP in 1989. It was inspired by the public interest in Five Billion Day on July 11, 1987 approximately the date on which the world's population reached five billion people.

# #WPD2014

- The Theme of World Population Day 2014 is “**Investing in Young People.**”
- There are **1.8 billion** people aged **10-24** in the world, making one quarter of the world’s population. This group comprises adolescents (aged 10-19) and youth (aged 15-24).
- **Investing in young people** today by promoting healthy habits and ensuring education and employment opportunities, access to health services, and social security coverage for all workers is the best investment to improve the lives of future generations.

# #WPD2014



*"On this World Population Day, I call on all with influence to prioritize youth in development plans, strengthen partnerships with youth-led organizations, and involve young people in all decisions that affect them. By empowering today's youth, we will lay the groundwork for a more sustainable future for generations to come"*

**Secretary-General Ban Ki-moon**

*Message for World Population Day*

*11 July 2014*



*"We know that healthy, educated, productive and fully engaged young people can help break the cycle of intergenerational poverty and are more resilient in the face of individual and societal challenges. As skilled and informed citizens, they can contribute more fully to their communities and nations".*

**Dr. Babatunde Osotimehin,**

*United Nations Under-Secretary-General and UNFPA Executive Director*

# #WPD2014

- The campaign in Tajikistan is supported by National Youth Peer Education Network (Y-PEER), National Taekwondo and Kickboxing Federation of Tajikistan (NTKF); young leaders and decision makers;
- Several public figures and leaders supported the event in Tajikistan: **Mr. Alexander Zuev**, UN Resident Coordinator in Tajikistan, **Mr. Kabirjon Juraev**, First Deputy to the Head of Committee of Youth, Sports and Tourism under the Government of the RT, **Mr. Mirsaid Yahyaev**, NTKF President and UN Secretary General's Goodwill Ambassador in UNiTE against VAW campaign.





**Thank You!**